

Ulster County Economic Development Alliance
P.O. Box 1800, 244 Fair Street
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BOARD OF DIRECTORS MEETING

4:30 p.m.

February 22, 2017

Ulster County Surrogate's Court

3rd Floor

Ulster County Office Building

244 Fair Street

Kingston, NY

PROPOSED AGENDA

1. Call to Order
2. Roll Call
3. Approval of the Minutes of the January 3, 2017 Meeting
4. Approval of the Financials for the Periods Ending December 31, 2016 and January 31, 2017
5. Committee Reports
 - Ulster County Revolving Loan Fund Committee Update
 - ◆ Release of Lien – Costas & Tate Insurance
 - ◆ Update on Pending Loan Applications (The Farm Bridge, Redstart Coffee Roasters)
6. Marketing
 - Approval of Final Invoices from BBG&G for 2016 Marketing Campaign
 - Approval of 2017 Marketing Contract Between UCEDA and Luminary Media
 - Presentation by Luminary Media
7. Ellenville Million
 - Parks Commission Update
 - Amendment to Extend Contracts with Barton & Loguidice and Brinnier & Larios
 - Approval of Invoices from Barton & Loguidice and Brinnier & Larios

8. Education and Training
 - Craft Food and Beverage Industry Event – March 29, 2017
 - Other Upcoming Events
 - ◆ Presentation to Saugerties Chamber of Commerce (February 22)
 - ◆ Presentation to Rondout Valley Growers Association (March)
 - ◆ Webinar on sustainable business practices (March, TBD)
 - ◆ The effect of \$15 minimum wage on Ulster County employers (end of March)
 - ◆ Panel presentation at New Paltz Chamber of Commerce (April 13)
 - ◆ Watershed Alliance Conference (April 29)
 - ◆ Grantwriting workshop (April, TBD)
 - ◆ Webinar on Historic Preservation Tax Credits (Summer, TBD)
9. Public Comment
10. Old Business
11. New Business
 - Approval of 2017 Contract Between UCEDA and Ulster County
12. Adjournment

The next meeting of the Board of Directors of the Ulster County Economic Development Alliance is scheduled for 4:30 p.m., Tuesday, March 7, 2017.